## **MyData Vision**



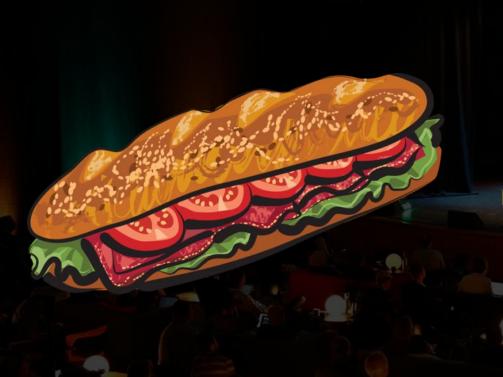
The core idea of MyData is that individuals should be in control of their own data.

The MyData approach aims at strengthening digital human rights while opening new opportunities for businesses to develop innovative new services based on personal data and mutual trust.

## mydata.org/declaration

For a just, sustainable, and prosperous digital society

- 1 FORMAL → ACTIONABLE RIGHTS
- 2 DATA PROTECTION → EMPOWERMENT
- 3 CLOSED OPEN ECOSYSTEMS



## BUSINESS LEGAL TECH SOCIETY

